

Felber named Twinsburg Business Person of the Year

by Jeff Pinyon

Rob Felber is the Twinsburg Chamber of Commerce 2012 Business Person of the Year.

Felber is known to many in Twinsburg and surrounding communities for his participation in community activities and his business success. "Being named Business Person of the Year was a surprise to me," said Felber, president of Felber PR & Marketing. "The award is wonderful and it is a product of a lot of networking, hard work and relationships built over many years."

Felber is a leader in the community. His company turns 20 years old in 2013, and he is proud of the longevity given the difficult economic times of the last five years. A member of the Twinsburg Chamber of Commerce for six consecutive years starting in 2001, Felber served as chamber president in 2002 and 2003. For 12 of the last 13 years, he has served on the leadership committee for the Twinsburg/Nordonia area Relay For Life. "I am fortunate to participate in an event that impacts so many lives," said Felber, noting that more than 1,000 people attended the event last year.

In addition to his volunteer roles, Felber has been a part-time firefighter and paramedic for the city of Pepper Pike for 30 years. His current business project is Next for Nonprofits with partner Laura Klein.

The company is a for-profit group assisting and advising nonprofit businesses in board development, planned giving programs and business management. They limit themselves to business management and do not counsel companies on fundraising.

Felber is also a member of Toastmasters International. The program has impacted him, and over the years his passion for public speaking has led to many business and social connections. "Quality public speaking and professional presentation gets people to understand one's vision," Felber said. He is now taking those ideas and principles and teaching them to youth. This year R.B. Chamberlain Middle School will be the first in the district to convene the Gavel Club. More than 20 seventh and eighth graders will participate in the club, which focuses on communication skills development, including public speaking. "I wanted to give back by teaching young people how to communicate comfortably in public," he said.

Some of his most rewarding experiences involve "connecting people with one another. I get back more from the efforts to help others than those I attempt to help," Felber said. "The destination is important, but the journey is what I focus on."

Felber resides in Twinsburg with wife, Sheryl, and twins, Elana and Zoe. ∞



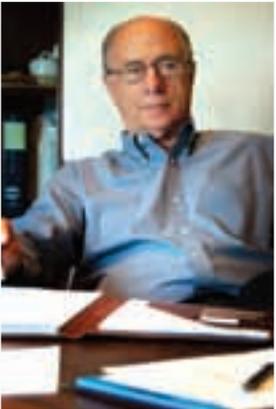
Rob Felber, who owns a marketing communications firm in Twinsburg, won bragging rights to the chamber's top businessperson honor. Photo by J. Pinyon



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Chamber sponsors Valentine's Day dinner dance on Feb. 16

A Valentine's Day dinner dance will be hosted by the Twinsburg Chamber of Commerce on Feb 16, from 6 p.m. to 12 a.m. at Walden Country Club.

Tickets cost \$150 per couple. Black tie is optional. Live music from Sight-n-Sound. Photography by New Direction Photography. Food and drinks all evening. Raffle and gift auctions. Call 330-963-6249 or register online at twinsburgchamber.com. ∞

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