



*We get manufacturing*

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*FOR IMMEDIATE RELEASE*

## **FELBER PR & MARKETING ANNOUNCES COLLABORATION WITH INTERNATIONAL AGENCY, ADEXMA**

Twinsburg, OH, September, 7 2017 – Felber PR & Marketing, a premier PR & Marketing agency focused solely on business-to-business manufacturing companies, announces its collaboration with ADEXMA, an international marketing agency which specializes in establishing new markets for Western European and United States based companies to import and export.

Felber PR & Marketing and ADEXMA will work in tandem to provide international marketing services to business-to-business manufacturers expanding from US to Europe as well as European companies entering the US market.

“We’re thrilled to be working with ADEXMA to provide multinational business-to-business manufacturers with inbound marketing and public relations services abroad. With our combined skillset, we will tailor each company’s content for the international buyer by translating, adapting, and localizing our clients’ inbound marketing for the European market,” says Robert Felber, President of Felber PR & Marketing.



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ADEXMA, has expertise in international business development, international relations, and manufacturing strategy. ADEXMA's team has 20 years of experience in the petroleum, construction, and manufacturing industries. ADEXMA also organizes trade missions, provides international representation, and real estate development in Europe to establish its clients' presence overseas.

"Collaborating with Felber PR & Marketing came to fruition organically. I've known Rob Felber for many years. He and his team have the expertise to create a holistic marketing approach, tying traditional PR with inbound marketing to build manufacturing companies' credibility and trust in their industry and attract qualified leads to their brands," says Cedric Le Rouge, President of ADEXMA.

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### **About Felber PR & Marketing**

Felber PR & Marketing is a leading PR & marketing agency in Twinsburg, OH, USA which specializes in business-to-business manufacturing communications. With over two decades of experience, Felber PR & Marketing, "Gets Manufacturing". The agency offers a variety of services including public relations, inbound marketing, trade show strategy and more. Felber PR & Marketing has served hundreds of businesses in numerous industries. Please visit [www.felberpr.com](http://www.felberpr.com) for more information. Follow Felber PR & Marketing on [Twitter](#) [Linked In](#) [Facebook](#) [Google+](#)



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## **ADEXMA**

ADEXMA is an international marketing consultancy specializing in business development, global marketing, and strategic planning. ADEXMA's team has 20 years of experience in the petroleum, construction, and manufacturing industries. ADEXMA organizes trade missions, provides international representation, and real estate development to establish business in Europe. Please visit [www.adexma.com](http://www.adexma.com) for more information. Follow ADEXMA on [Facebook](#), [LinkedIn](#), and [Google+](#).