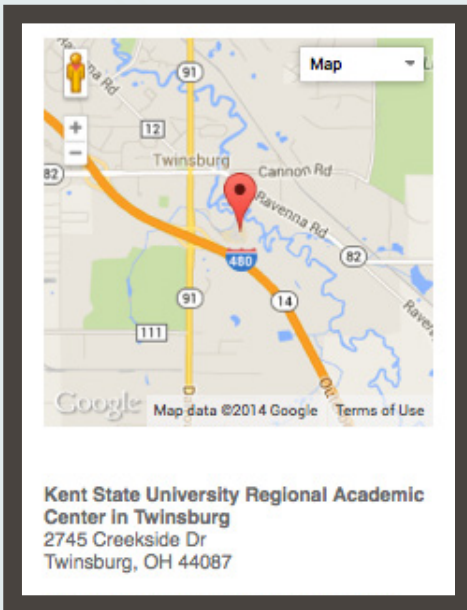


Establishing a Culture of Profitability for Manufacturing, Distribution and Construction Companies

Thursday, June 19, 2014
7:30 AM to 10:00 AM (EDT)
Twinsburg, OH

7:30-8:00am Registration & Networking
8:00-10:00am Presentations



[**CLICK HERE
TO REGISTER**](#)

PRESENTED BY  **Ciuni &
Panichi**
CPAs and Business Advisors

THE "KEEPING YOU GREAT"
EDUCATIONAL SERIES
Is organized by Shaffer Consulting Group.
Shaffer Consulting Group improves profitability
by synchronizing culture, accountability,
leadership, strategy and financial metrics using
our Proprietary Ascend Rapid Growth Tools.



THE "KEEPING YOU GREAT" EDUCATIONAL SERIES

*A seminar for owners and senior managers
with an interest in growth and success.
Three successful business owners share their expertise.*



**Create a Culture of Accountability While Setting
the Stage for Profitable Growth.**

Presented by: **Steven Shaffer**
Managing Partner, Shaffer Consulting Group

- Empower leaders, managers and employees to align company strategy, culture, execution and cash to create organizational health
- Turn employee behavior into profit
- Identify steps that engage key employees



**Increase profitability with coordinated marketing
and public relations tactics by discovering and
utilizing the newsworthy aspects of your company
to increase visibility, searchability and name
recognition.**

Presented by: **Robert Felber**
Felber PR & Marketing

- Teach your staff to recognize newsworthy content
- Establish key media relations that yield results year after year
- Hone just the right message for each industry and prospect



**Discover how proficient teams enhance profitability
by bringing stability, increasing effectiveness, and
confronting conflict with *Team Building that Works***

Presented by **Terry Bovinet, Teams that Work**
Rebuild teams with these issues that adversely
affect profit margins.

- Personal agendas
- Unproductive meetings
- Power struggles